





overview

Advantage Dealer Insurance (adiagency.com) was created on the experience of a dealer principle, manufacturer, insurance company and the financial services industry. Using the extensive knowledge earned in the equipment industry - of dealerships, manufacturers, insurance companies and agencies - knowing that there is a better way to make insurance work for the customer ADI strips away unnecessary paper and effort to present a better way to manage the risk of selling equipment. The mission is to bring solutions, some in the form of insurance coverage and insurance structures, others in selective financial services. The goal: to eliminate the hurdles in the sale and rental of heavy equipment, attachments, and parts. The goal: to remove obstacles, streamline the sales process, to remove effort and expense and to create opportunities for new markets and new revenue. The challenge: to best explain how ADI is different from the competition, from the traditional marketplace.

our products

Physical Damage "On Demand" - Access to contractors' equipment coverage at the point of sale - accepting all customers, all models, all applications, everywhere, all the time.

Loss Damage Waiver - a program and process enabling the dealers and rental companies to keep all of their revenues and to eliminate all of the insurance work and paper

Extended Warranty Structure to close all of the coverage and payment gaps, short payments, hardship, and the often requested options like travel time and miles. These programs offer the manufacturer or dealer the option to keep the underwriting and investment profit.

Dealer Rewards - Announcing the VERY FIRST of its kind for the construction industry! Now you can "Reward" your heavy equipment and truck customers... bringing them back again and again.

This ground-breaking program will help promote customer loyalty and strengthen your market share as a dealer. It will increase your parts, service and equipment sales to your end-users which in turn leads to a boost in your revenues, as well as your market share.



Using partners of the same caliber as our customers - the best insurance companies. Giving our customers the best coverage, the best prices and the best in compliance.

The products are tailored for each customer segment, just a few:

Extended Warranty for manufacturers of equipment, attachments and parts.

Extended warranty for dealers, branded, closing all gaps in manufacturers standard and extended warranties.

Short Term Extended Warranty options for auction companies, lenders and brokers to eliminate the "as is" sale.

No added fees, no fee sharing - just the solutions, delivered in the most efficient manner, real pricing. No profit sharing- just profit delivery. Transparent transactions.

Not just a new way of doing business...
but a more profitable way.



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